

From: [Moore, Erin](#)
To: [Moore, Erin](#)
Subject: ECITC: Couldn't help the thematic headings...
Date: Friday, March 26, 2021 2:07:42 PM

Dear East Central Indiana Talent Region stakeholders,

Welcome to our March update. As we put this together, the first few headings related to racing, so we just went for it. We hope you enjoy!

We're off to the races!

Over the last month, the ECITC backbone team has been busy giving presentations, making connections, and learning a lot from our stakeholders. We are excited to meet so many people who are ready and enthusiastic about collaborating. Although our counties and day-to-day responsibilities may differ, we all are motivated by the hope of improved prosperity and wellbeing for East Central Indiana residents.

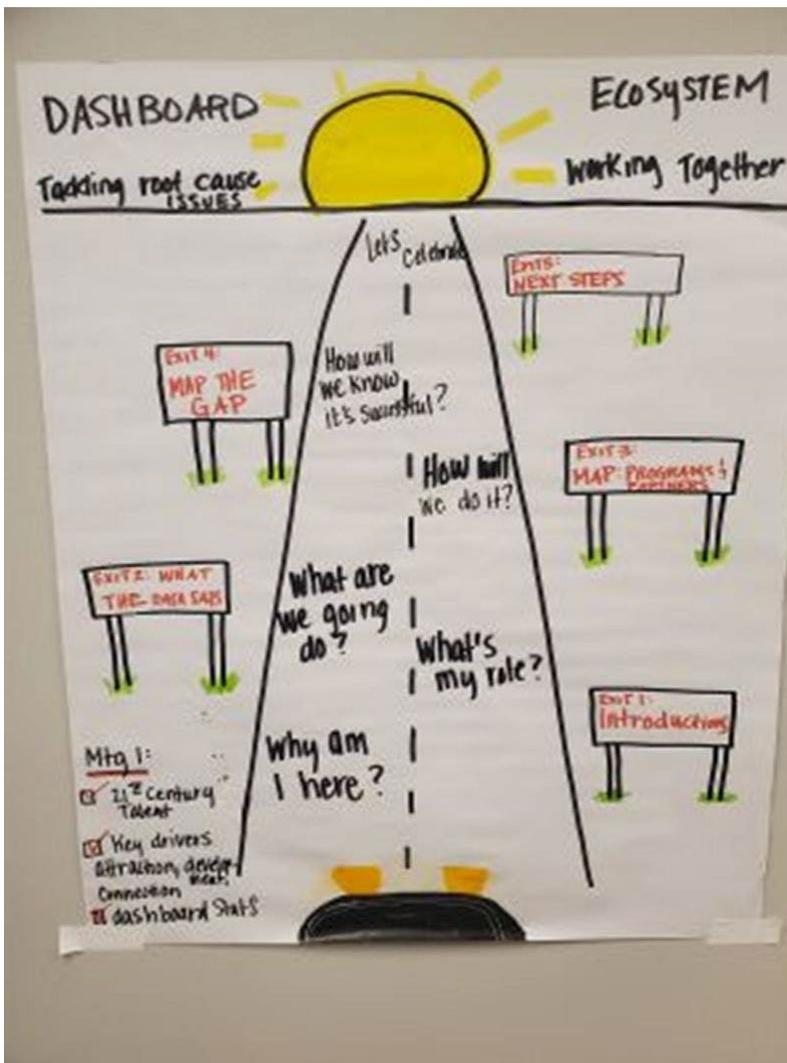
Ongoing engagement is a crucial component to our success. Each month, we will challenge you with a few call-to-actions to help us keep moving forward. Keep your eyes peeled for these opportunities throughout this update!

County coalitions are revving up

We've reached out to partners in all participating counties with information about [workforce development coalitions](#). These groups are essential components of the Talent Collaborative, providing insights into county-level priorities, initiatives, and successes as well as identifying opportunities for regional collaboration. We are lucky to have expert help over the next few months from Lauralee and Caitlin with [Stratavize Consulting](#). They are available to assist any ECI county with standing up or strengthening its coalition.

Call to Action:

- If you would like to connect with your county's coalition, please contact Stratavize's Caitlin Fleenor (caitlin@stratavize.com).



Forge Your Path ECI accelerates

The region's talent attraction initiative, Forge Your Path, has received a lot of positive attention not only within the ten-county region, but also from statewide leaders. Secretary of Career Connections and Talent Blair Milo and President of the Indiana Destination Development Corporation Elaine Bedel have referenced it as a model for other regions across the state.

In early March, First Lady Janet Holcomb contributed a blog post on the [impact of the arts](#) in East Central Indiana and why it's significant to quality of place. Plus, to capitalize on March Madness, the Forge Your Path billboard is on westbound I-70 after crossing the IN/OH border.



Call to Action:

Continuing to build awareness and followers is crucial at this stage. The East Central Indiana Regional Partnership is asking community leaders, organizations, and businesses to promote the initiative through your spheres of influence. Here are some easy ways you can help:

- Read the [“Who,” “Why,” and “Where” blog posts](#) for more information about the initiative.
- Add [Forge ECI](#) to your website. Pages like “About Us,” “Contact Us” and “Job Openings” are perfect spots. You can access branding items [here](#).
- Follow and tag @ForgeECI on [Facebook](#), [Twitter](#), and [Instagram](#). And share with your colleagues and neighbors!

Fuel up with the Indiana Talent Network

Anyone affiliated with the East Central Indiana Talent Collaborative now has access to a tremendous statewide resource. The [Indiana Talent Network](#) (ITN) is a “network of networks” that brings together 21st Century Talent Region stakeholders and practitioners from across the state to learn from one another and share best practices. This [brief presentation](#) provides a great overview.

ITN hosts quarterly meetings, virtual “meet-ups,” book discussions, and other opportunities to connect with colleagues across the state. Meetings are informative, enjoyable, and relevant to all aspects of talent development. Mark your calendars for the remaining 2021 quarterly meetings: June 6, September 13, and December 6.

Call to Action:

- If you are interested in joining upcoming events, contact ITN’s Network Strategist Jeanna Berdel (formerly of the Lumina Foundation) at jeannaBerdel@outlook.com.

Indiana GPS Project looks under the hood

Findings and recommendations from the year-long Indiana GPS Project are now available on the [Indiana GPS Project](#) website. Sponsored by the Central Indiana Corporate Partnership, analysts and experts from Brookings Institution and the American Enterprise Institute analyzed a decade of economic and workforce data for all 92 Indiana counties to provide future-focused

recommendations to focus business priorities, spur intentional growth, and increase the number of good jobs in all types of industries. It is one of the most comprehensive data-driven economic and workforce studies ever conducted in our state.

Available resources include [key findings](#), [full reports](#), the [February 19 webinar recording](#), and access to [regional and statewide data sets](#).

Join the team!

If you received this email from a colleague and want to receive future updates directly, contact Erin Moore at eemoore2@bsu.edu.

Happy spring!

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